

MICROECONOMICS

Microeconomics is a branch of economics that focuses on the behaviour of individuals and firms in the market economy. It examines how people make choices about what goods and services to buy, how much to work and save, and how firms decide what to produce and how much to charge for their products. It also explores the workings of different types of markets, such as competitive markets, monopolies, and oligopolies, and how prices and quantities are determined in these markets. Microeconomics is concerned with understanding how individual decisions and market interactions affect the allocation of scarce resources and the distribution of income and wealth.

CLIENTS AND FOCUS

Our clients in the microeconomics space typically include economics consultancies, regulators & authorities, and organisations which employ in-house economists such as law firms and tech companies.

REGULATORY ECONOMICS

Regulatory Strategy

Efficiency Benchmarking

Regulatory Framework Design

Regulatory Finance

Price Controls

ECONOMETRICS

The key areas and skill focuses for us and our clients are:

ANTITRUST & COMPETITION ECONOMICS

- Mergers & Acquisitions
- Litigation and Damages
- International Arbitration
- Market Investigations
- Abuse of Dominance
- Horizontal & Vertical Agreements
- State Aid

PUBLIC POLICY

- Economic Appraisal and Evaluation
- Policy Design

Particular sector focuses are:

Aviation, Energy, Transport, Telecoms, Media & Post, Healthcare, Water, Financial Services, Retail, Sports



OUR NETWORK

Our network is always expanding, and to date we have placed economists in the following countries:

- Argentina
- Canada
- Finland
- Japan
- Morocco New Zealand
- Poland
- Portugal
- South Africa
- Switzerland
- Thailand
- United Kingdom
- France

- Germany
- Spain
- Holland
- Belgium
- Italy
- United States
- Denmark
- Saudia Arabia
- Sweden
- Singapore
- Australia Hong Kong
- United Arab Emirates









CONTACT US



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MACROECONOMICS

Macroeconomics, on the other hand, is concerned with the overall performance of the entire economy. It examines the big-picture factors that influence the level of economic activity, such as inflation, unemployment, economic growth, and international trade. Macroeconomists study the aggregate behaviour of households, businesses, and governments, as well as the interactions between these groups. They use models to explain how changes in interest rates, government spending, and taxation affect the economy as a whole. Macroeconomics is also concerned with understanding the causes of business cycles, which are the ups and downs of economic activity that occur over

CLIENTS AND FOCUS

Our clients in the macroeconomics space typically include investment banks, retail banks, hedge funds, consultancies, think tanks, and other financial institutions. Some core areas of focus for us and our clients are:

- Country & Continent specific macroeconomic
 Investment Strategy forecasting
- Commodity Analysis
- Trading
- Equity Strategy

- Macro Quantitative Analytics
- Econometric Modelling
- Multi-Asset Portfolio Management
- Risk Management



LOCATIONS

We have an extensive macroeconomics network across UK, Europe, Australia, Asia and North America.

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